

Now that you have considered why so many girls are missing out on getting an education, it is time to take action! Imagine you are working for UNESCO: you are going to create a global campaign to promote girls' education.

STEPS TO SUCCESS

1. Activity:

Create a global campaign to promote girls' education (MDGs 2 and 3).

2. How to make your campaign a success:

You need to think about what your campaign will focus on – it could be on a particular country, or it could be a global campaign to raise awareness about the importance of girls and boys having equal access to education.

3. Think about who are you trying to influence:

Which groups need to know about the importance of girls' education? Think about governments, families, children and teachers, etc.

4. What to include:

Make sure you highlight the benefits of girls and boys having a good education – think about why it is important to be able to read and write. Education gives people of all ages better job opportunities, but it also means people can lead healthier, happier lives.

5. How to present it:

Be creative! You could make a poster, a leaflet, a video, or a power point presentation. Decide which format you think would be most persuasive!



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Reflections

Have we met our learning objectives?

How have your ideas changed since the beginning of the lesson? Do you think the United Nations will achieve the Millennium Development Goals by the target date of 2015?

Homework

Many countries in South Asia and sub-Saharan Africa still have work to do to make sure that all children in their countries can attend school. Imagine you are working for UNESCO and have to make an action plan for the government of one of these countries. The plan should include three steps to make sure all children in the country can go to school. See www.efareport.unesco.org for more information.

Challenge task!

Who should pay for the Millennium Development Goals that seek to ensure all girls and boys get an education? Think about countries that are very poor. What should rich countries do to help them, and what should the UN do?
