



UNA YOUTH

Campaign Pack 2012-13



Student action for a safer, fairer and more sustainable world

www.una.org.uk

About UNA-UK

The United Nations Association UK (UNA-UK) is the UK's leading source of independent analysis on the UN and a UK-wide grassroots movement.

We believe that a strong, credible and effective UN is essential for a safer, fairer and more sustainable world. We connect decision-makers, opinion-shapers and the public with the work of the UN and build awareness and support for this indispensable organisation.

The best way to enjoy all the benefits that UNA-UK has to offer is to become a bonafide, paid-up member.

All members receive:

- Access to our exclusive careers events
- New World magazine delivered to their door
- First notice of internship opportunities
- The chance to represent UNA-UK at the UN and other forums

Joining is quick, simple and cheap - just £10 for a whole year of benefits.

To find out more about UNA-UK and to become a member, visit www.una.org.uk/join

About UNA Youth

UNA Youth brings together students from over 40 universities across the UK who are passionate about the United Nations and global affairs.

Working with UNA-UK, UNA Youth equips the leaders of tomorrow with a better understanding of the UN, and provides young people with the opportunity to play an active role in global affairs. The network is supported by a Youth Council elected by UNA Youth members. To find out more and to get involved, visit www.una.org.uk/youth

What?! There's no UNA Youth branch at your uni?

Setting one up couldn't be easier, just email membership@una.org.uk for details.

Benefits include:

- UNA Youth branded materials and resources to support your activities
- Access to leading speakers and experts on international affairs
- Affiliation to a worldwide network of UNAs and UNA Youth branches in 100 countries
- Priority invitations to our events

The UN is needed more than ever. But for it to be effective, it needs strong support from governments, and governments will only do what they believe their electorates want. By joining UNA-UK and by setting up a UNA Youth branch, you will be helping to demonstrate that there is a critical mass of support for the UN. And if doing good isn't enough motivation, don't forget that setting up a branch will look brilliant on your CV!

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This campaign pack has been compiled by the United Nations Association UK (UNA-UK) for its UNA Youth university network.

Developed in partnership with three of the UN's frontline agencies - the Children's Fund, Refugee Agency and World Food Programme - the pack aims to: build awareness of the life-saving work carried out every day by the UN; and provide ideas for tangible action that young people can take to support this work

With half the world's population aged under 25, now is the time for your generation to share its ideas and enthusiasm on how best to tackle the global challenges we face today.

Introduction

Whether your UNA Youth branch has just formed or is well established, this pack will be a useful basis to kick-start your programme of campaigns and events for the forthcoming academic year. In collaboration with UNICEF UK, the UN Refugee Agency and the World Food Programme, UNA-UK has put together some exciting advocacy and campaign ideas based on four of the key international days in the UN calendar: World Food Day (16 October), Universal Children's Day (20 November), International Day of United Nations Peacekeepers (29 May) and World Refugee Day (20 June).

International days

The main purpose of United Nations international days is to build awareness and support for a range of important global issues, from nuclear testing to women's rights to autism awareness. For a full list of UN international days, visit: www.un.org/en/events/observances/days

One of the key dates in this calendar is United Nations Day. Observed every year on 24 October, the day marks the anniversary of the signing of the UN Charter - the founding document of the United Nations.

Since 1948, UN Day has been celebrated by millions around the world, voicing their support for the mission of the United Nations.

UNA-UK marks this important date by awarding a prize for service to the United Nations - the inaugural recipient was Dame Margaret Anstee, the first woman to lead a UN peacekeeping mission. We also run UN Day campaigns - to take part in this year's campaign, visit www.una.org.uk

Grassroots voices

UNA-UK believes that ordinary people have an important part to play in supporting the UN and in making it work more effectively.

We are the largest grassroots movement in the UK dedicated solely to upholding the ideals of the UN. We do this through:

- Connecting people to the work and values of the UN
- Influencing decision-makers to support UN goals
- Explaining how the UN works and what it can achieve
- Providing analysis on pressing world issues
- Stimulating debate on how to make the UN more effective
- Equipping our members and supporters to further all of these aims

We believe it is especially important to equip the next generation of internationalists with a better understanding of this vital organisation.

Through UNA Youth we strive to support young people in their efforts to create a safer, fairer and more sustainable future.

Get in touch

For further information on UNA Youth, contact Rich Nelmes, UNA-UK Membership & Business Development Manager, on membership@una.org.uk or 020 7766 3456.

Find out more at www.una.org.uk/youth



Three ways to support UNA-UK today:

1

Spread the word

UNA-UK is a vibrant grassroots movement with thousands of supporters but we need your help to reach more people and engage them in the work of the UN.

Here's how you can help:

- Create your own UNA Youth branch accounts on Twitter and Facebook
- Follow us on [Twitter](https://www.twitter.com/UNAUK) (www.twitter.com/UNAUK) and re-tweet us
- Like us on [Facebook](https://www.facebook.com/UNAUK) (www.facebook.com/UNAUK) and join in the conversation
- Forward our 'UN Matters' email briefings to your friends
- Debate the very latest UN news featured on www.una.org.uk

2

Get involved

Becoming a UNA-UK supporter is a great way to keep informed of global developments and to stay in touch with the issues you care about, now and beyond university. All our supporters receive:

- Our 'UN Matters' e-briefing
- Our monthly 'action' alerts
- Early notice of UNA-UK events
- Access to New World magazine on the web

Best of all, it's entirely free! So sign up today, and if you know people who are interested in global affairs, encourage them to sign up too.

Go to www.una.org.uk/interest to sign up!

3

Support us

UNA-UK is a registered charity (charity no. 1146016). We are completely independent of the UN and receive no funding from it. We rely on the support of our grassroots network - people like you - to fund our work.

How can you contribute?

- Make an individual donation at www.una.org.uk/donate
- Organise a fundraising event
- Start a relationship with us that could last a lifetime by becoming a member. It's just £10 a year and is quick and easy at www.una.org.uk/join

Feeding the world

WORLD FOOD PROGRAMME



Diary date: 16 October - World Food Day



The World Food Programme (WFP) needs your help to ensure that children worldwide have a healthy start in life. It's simple, it's a worthy goal and it's in our global interest.

WFP is the UN's frontline agency in the fight against hunger and the world's largest humanitarian organisation.

On average we reach more than 90 million people in over 70 countries each year.

Every day, we save lives by getting food to the hungry fast, and we are continually responding to emergencies - natural and manmade - around the world.

And we don't stop our work after an emergency has passed. The World Food Programme is there to support communities in rebuilding their shattered lives.

Nor do we wait for emergencies and disasters happen. WFP works in countries, and with countries, to help prevent hunger in the first place.

We do this through programmes that use food as a means to build assets, spread knowledge and nurture stronger, more dynamic societies. This helps individuals and communities become more food secure.

World Food Programme objectives:

1. *Save lives and protect livelihoods in emergencies*
2. *Prepare for emergencies*
3. *Restore and rebuild lives after emergencies*
4. *Reduce chronic hunger and under-nutrition everywhere*
5. *Strengthen the capacity of countries to reduce hunger*



© WFP/Hilary Clarke

"There is enough food in the world to feed every man, woman and child. Hunger is solvable."

Contact

For further information on WFP please contact Andrea Paltzer on andrea.paltzer@wfp.org or call the WFP London Liaison office on 020 7240 9001

Find out more at www.wfp.org

The campaign

On 16 October, World Food Day, 66 million children will go to primary school hungry.

In 1980 the General Assembly remarked that "food is a requisite for human survival and well-being and a fundamental human necessity".

World Food Day provides a focus point for individuals and organisations such as WFP to raise awareness of the critical issue of hunger and malnutrition.

On World Food Day, WFP will be providing school meals to 22 million school children in more than 60 countries - just like we do every day of each year.

School meals - which cost just 20p per child per day - provide important nourishment and act as a safety net for poor families who cannot feed their children, helping to encourage children to attend and stay in school.

This is where you come in: lend your voice to the fight against hunger and make a difference by raising awareness about the 870 million going hungry on World Food Day.

So what do you need to do?

Set up a booth with a computer on your campus and get as many of your fellow students as possible to take the Hunger Quiz: <http://quiz.wfp.org/>

A quiz? Yes, a quiz. The first step in ending hunger is to raise awareness about the issue. The more people know about hunger, the better we are able to help.

The quiz consists of five short questions about hunger and for every person who takes the quiz, a school child will receive a warm meal thanks to an anonymous donor to WFP. It's that simple.

For hungry children worldwide, the promise of receiving a meal at school can mean the difference between getting a meal that day, or getting an education or not.

Join us this World Food Day and be the generation to end hunger!



Helping the young

UNICEF - THE CHILDREN'S FUND

Diary date: 20 November - Universal Children's Day



With a presence in over 190 countries and territories UNICEF is the world's leading organisation for children and child rights.

We work with local communities, partners and governments to ensure every child's rights to survive and thrive are upheld.

UNICEF UK raises funds for UNICEF's emergency and development work around the world.

In 2011 we raised £95 million for UNICEF's work with children worldwide, including over £48 million to help children caught in emergencies.

We also advocate for lasting change for children. UNICEF UK's Public Affairs team mobilises campaigners and works with Parliament to change government policies and practices that are detrimental to child rights in the UK and internationally.

For information on our current campaigns, go to www.unicef.org.uk/campaigns

UNICEF's values and beliefs

We believe that every child has the right to the best possible start in life.

It is wrong for children to die needlessly; it is imperative to prevent their unnecessary deaths.

Every child has the right to the highest standards of health and education. It is imperative to work to attain these standards.

Every child possesses rights inherent equal to every other child's. It is vital to defend all children from violence, exploitation and discrimination.

To protect the rights of every child, and invest in her or his well-being, is the surest way to end poverty and to build peace and security in the world.

Children's Champion



"Every child has the right to the best possible start in life"

Universal Children's Day

Universal Children's Day is observed on a number of dates around the world.

The most common is 20 November, the date which marks the adoption by the UN General Assembly of the Declaration of the Rights of the Child in 1959 and the adoption 30 years later of the Convention on the Rights of the Child, a legally-binding treaty.

UNICEF is the only organisation specifically named in the Convention on the Rights of the Child as a source of expert assistance and advice for governments to call on.

But where the protection of children is concerned, all of us - individuals, schools, communities and the UN - have a shared responsibility for holding governments to account.

Contact

For more information and to register as a children's champion, email mplobby@unicef.org.uk or visit www.unicef.org.uk/childschampions

Find out more at www.unicef.org.uk/

The campaign

With the help of our dedicated campaigners, UNICEF UK pushes decision-makers to protect children's rights in the UK and across the world.

Children's Champions

Our new network of Children's Champions help to get campaign messages directly to MPs, who have a vital role to play in protecting children's rights.

It's crucial that we make sure MPs understand just how much their constituents care about children's rights, even in times of economic difficulty.

Our champions also help us to publicise our campaigns, for example by writing letters to local newspapers, or by getting friends and family involved.

What about training?

You don't need to be an expert!

If you're interested in becoming a Children's Champion, we'll give you all the support you need, including inside information on our campaign issues and opportunities to come along to national events.

Get involved

This Universal Children's Day, why not see how many people you can get to sign up to be a UNICEF Children's Champion?

Together, we can make sure that government policies change children's lives for the better.



- Caroline Spelman with campaigners

UNICEF UK campaigners and Simon Reeves meet former Environment Secretary Caroline Spelman MP.

© UNICEF UK 2012

Keeping the peace

SUPPORTING UN PEACEKEEPERS



Diary date: 29 May - International Day of UN Peacekeepers



UNA-UK is the UK's leading source of independent information and analysis on the United Nations, and a vibrant grassroots movement with members and supporters around the UK.

UNA-UK believes that a strong, credible and effective UN is essential for a secure, just and sustainable world. We recognise the enormous contribution of UN peacekeeping to this goal.

Peacekeeping has proved to be one of the most effective tools available to the UN in assisting countries and communities to navigate the difficult path from conflict to peace. UN peacekeepers - who come from all over the world - provide the security, stability and necessary political and peacebuilding support to help people to rebuild their lives.

Nowadays, peacekeepers are not just soldiers on the ground - there are civilian experts too. Together, they do much more than simply monitor ceasefires: protecting lives, disarming and demobilising former combatants, supporting elections, providing human rights training, and building the capacity of services and institutions, such as the local police or judiciary.

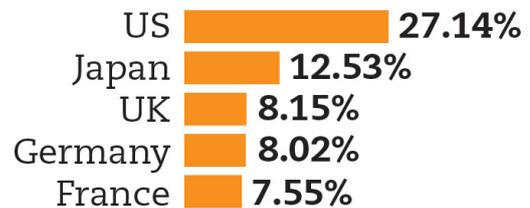
UNA-UK support for peacekeeping

UNA-UK seeks to raise awareness of the vital role that peacekeepers play around the world.

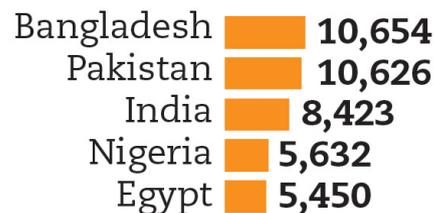
Every year, we celebrate the International Day of UN Peacekeepers (29 May) with a conference on peace and security, and a ceremony to honour those fallen in the line of duty.

The Day is an opportunity for all of us to salute the 120,000 'Blue Helmets', as peacekeepers are known, currently serving in over 17 missions around the world, as well as those who have lost their lives - nearly 3,000 to date.

TOP FIVE BUDGET CONTRIBUTORS



TOP FIVE TROOP CONTRIBUTORS



Reproduced from UNA-UK's magazine New World, July 2011

\$8bn

UN peacekeeping budget 2012

\$100bn

Annual cost of Afghanistan war

Contact

For further information on UNA-UK's peacekeeping work please contact James Kearney, Peace & Security Programmes Manager, on kearney@una.org.uk or 020 7766 3446.

Find out more at www.una.org.uk

The campaign

Sign our letter to UN peacekeepers, thanking them for all they do to build a more peaceful and secure world.

Then forward the link to your friends to see if we can get the praise to go viral!

Go to www.una.org.uk/thankapeacekeeper

Responses will be collated and passed on to the UN Department of Peacekeeping Operations.

If you want to organise a group campaign action, you can print off this page and the sign-up poster (available at www.una.org.uk/thankapeacekeeper) and try to get as many people as possible to sign it. This could make an excellent campus action for the International Day of UN Peacekeepers.

Post the sign-up sheet back to us at:

UNA-UK
3 Whitehall Court
London SW1A 2EL

Dear UN Peacekeepers,

We may be far from the conflict zones where you work, but our thoughts and thanks are with you. From Liberia to Timor-Leste, the work you have done since 1948 has benefitted the entire world, creating a more peaceful, stable and secure place for people everywhere.

Your work as peacekeepers is complicated and diverse: facilitating a peaceful, fair referendum in Sudan, supporting legitimate government in Cote d'Ivoire, promoting law and order in Sierra Leone, and rebuilding societies wracked by natural disasters in Haiti.

Through hard-won experience, UN peacekeeping leads the way in securing peaceful conditions and assisting with nation-building in some of the most fragile states in the world today.

You face daily challenges, such as convincing armed groups to lay down their weapons and restoring the lives of thousands of children forced to become soldiers during war. You create the conditions to bring warring parties to the negotiating table—resulting in numerous ceasefires, peace accords, and power-sharing agreements. You remove hundreds of thousands of mines from war zones all over the world, allowing communities to return home and rebuild their lives.

We all have a stake in the vital work that you do. Individual governments, including the United Kingdom, simply cannot afford to—nor would be advised to—undertake the types of missions in which you are deployed.

We urge our governments to continue to support UN peacekeeping, both financially and in lending expertise and technical capabilities.

The work of UN peacekeeping was recognised by the awarding of a Nobel Peace Prize in 1988 and is honoured every year on 29 May, the International Day of United Nations Peacekeepers.

On behalf of all of those who have benefited, directly or indirectly, from six decades of UN peacekeeping, we say, thank you.

Sincerely,

UNA Youth

*This campaign was inspired by the UN Foundation's
Better World initiative*



UNITED NATIONS ASSOCIATION
of the United States of America
A PROGRAM OF THE UNITED NATIONS FOUNDATION

www.betterworldcampaign.org/un-peacekeeping/get-involved/thank-un-peacekeeper

Protecting the vulnerable

UNHCR - THE REFUGEE AGENCY

Diary date: 20 June - World Refugee Day



The UN Refugee Agency (UNHCR) emerged in the wake of World War II to help those displaced by conflict in Europe. Today, the Agency is involved in major refugee crises around the world: from Somalia to Iraq, Afghanistan to the Democratic Republic of the Congo.

From only 34 staff members in 1950, UNHCR now has more than 7,200, working in 126 countries. And we don't just help refugees - those who have been forced across international borders - but also people who have been displaced within their own countries.

Currently, the UN Refugee Agency has over 35 million people of concern under its mandate:

- 15.5m internally displaced people
- 12m stateless people
- 10.4m refugees (a further 4.8m Palestinian refugees are registered with the UN Relief & Works Agency)
- Over 870,000 asylum seekers

In the UK

In the UK, UNHCR provides guidance on refugee and asylum law and policy to the government, legal practitioners and non-governmental organisations.



© UNHCR/B. Bannon/2011

We also intervene in court proceedings, where significant precedents are set for the protection of refugees internationally.

World Refugee Day

First marked officially in 2001, also the 50th anniversary of the landmark Convention relating to the Status of Refugees, World Refugee Day is commemorated every year on 20 June.

Tens of thousands of people from over 100 countries around the world take time to recognise and applaud the contribution of forcibly displaced people throughout the world.

In the UK, World Refugee Day coincides with Refugee Week (www.refugeeweek.org.uk), held from the Monday to Sunday of the week around 20 June.

This includes a nationwide programme of arts, cultural and educational events and activities that celebrate the contribution of refugees to the UK and promotes better understanding of why people seek sanctuary.

As UNHCR starts its seventh decade, these humanitarian needs are unlikely to disappear

Contact

For further information and resources please email gbrloea@unhcr.org or call on 020 7759 8090.

To keep up-to-date with the facts about refugees, both in the UK and internationally, follow us on Twitter (www.twitter.com/UNHCR.UK), like us on Facebook (www.facebook.com/UNHCR.UK) or sign up to our monthly e-newsletter at www.unhcr.org.uk

The campaign

There are a number of ways you can show your support on World Refugee Day:

Get involved

Take part in one of the hundreds of events that happen up and down the UK during Refugee Week. From concerts to comedy nights, picnics and poetry, the aim is to have fun whilst celebrating sanctuary. Better still, organise your own event. Find out how at: www.refugeeweek.org.uk/getinvolved

Download the 'My Life as a Refugee' app

Put yourself in the shoes of a refugee as you contemplate the same life-changing decisions faced by those forced to flee, reach safety, reunite with loved ones and re-start their lives: www.mylifeasarefugee.org

Invite us

Contact us to see if a UNHCR staff member can come and speak at your university. We are pleased to explore and develop new partnerships.

Write

Contact your MP to raise awareness of the plight of refugees and other forcibly displaced persons encouraging support for UNHCR's work. You can find out who your MP is and how to get in touch at www.theyworkforyou.com

Join the Simple Acts Campaign

We believe that if everyone completes a simple action, we could make a big change to the way refugees are perceived in the UK.

So go to www.simpleacts.org.uk and let us know about what you did.

Maybe you'll cook a meal from a different country, give someone a book about exile, or simply watch a film about refugees.



Deadlines

aaargh!

24/10 - politics essay

20 Nov - diss. outline

30 Nov - my bday :)

call
mum

The UN Association of the UK (UNA-UK) is the UK's leading source of independent information on the UN, its work, and its impact on the world.

How to become the next UN Secretary-General:

1. Join UNA-UK
2. Take advantage of UNA-UK's careers workshops, intern opportunities, insider job tips, events and publications
3. Bolster your CV by starting a UNA Youth society at your university
4. Make a real difference by supporting UNA-UK's peace, development and human rights campaigns
5. Solve a major global issue like climate change, food security, terrorism or the Israel-Palestine conflict (nb. this might take a bit longer than steps 1-4)



UNA-UK

UNA-UK – equipping the next generation of world leaders

The United Nations Association UK (UNA-UK) is the UK's leading source of independent analysis on the UN, and a grassroots movement campaigning for a safer, fairer and more sustainable world.



With half the world's population aged under 25, young people like yourselves are central to our mission. We believe that it is essential to equip young people to play a prominent role in international affairs.

To achieve this, we provide information on the UN's work and careers at the UN, opportunities for students to take part in high-level events and campaigns, and

support Model UN events. Our thriving youth programme encompasses over 10,000 students at over 40 universities, linked to a worldwide network of UN Associations.

So if you are interested in international affairs or want to work for the UN, join UNA-UK today.

Signing up is quick and simple, and costs just £10 for a whole year.



UNA-UK To find out more and to join, visit www.una.org.uk/join



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www.una.org.uk